

AIMEE BRUCKNER

6th Avenue
Skatin' Place Mural

Design Concept Proposal 2, May 2021
www.aimeebruckner.com

The Big Picture

New Color Concept A: Fruit Loops



▲ Skater/Visitor Benches ▲

John F. Kennedy Drive

SECTION 1:
Skate Power!

SECTION 2:
Funky Zebra

SECTION 3:
Polka Dots



GLIDE LANE

▼ Hillside - Spectator/Picnic Area ▼

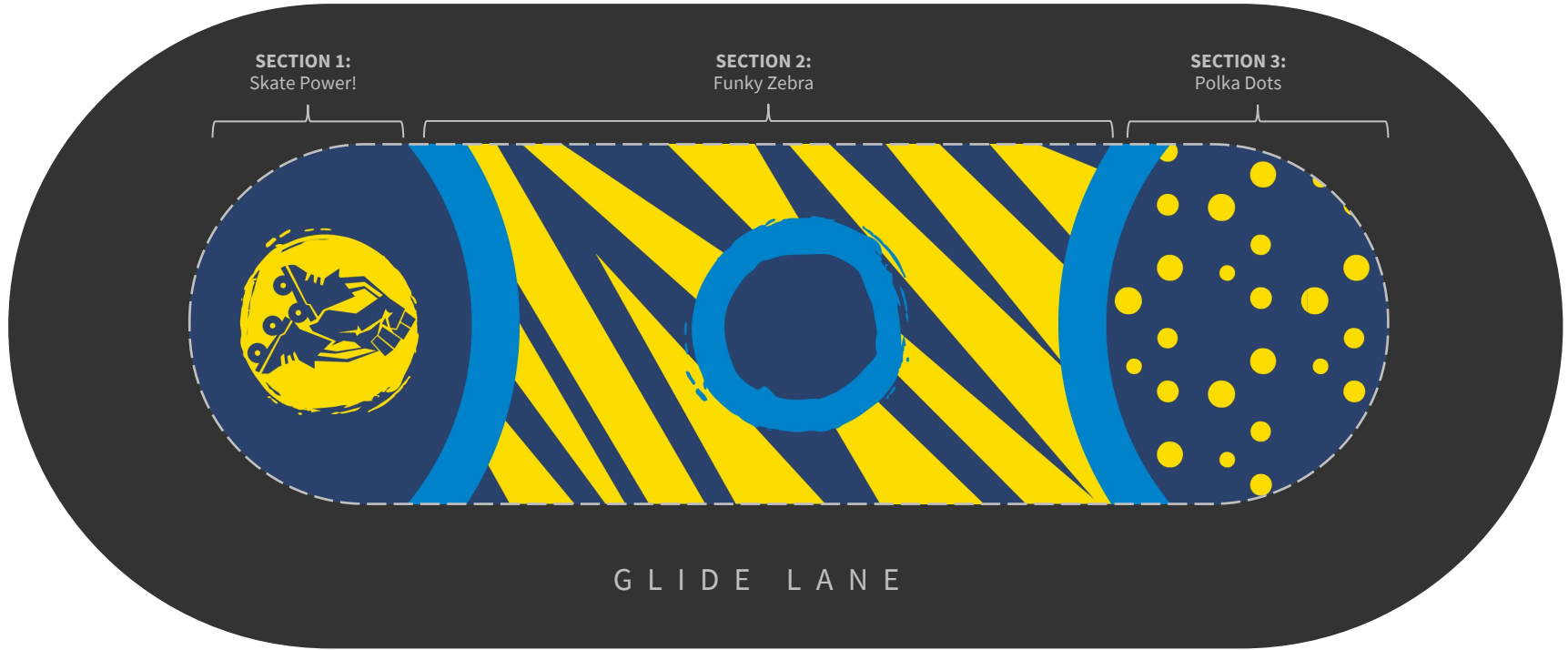
The Big Picture

New Color Concept B: Warriors!



▲ Skater/Visitor Benches ▲

John F. Kennedy Drive



▼ Hillside – Spectator/Picnic Area ▼

A CLOSER LOOK



SECTION 1

Skate Power!

The “Skate Fist” was moved to the front position. Without the “BLM” text it can also present as a more neutral, photo-ready icon representing roller skating.

Stencil illustration can be masked out for reproduction. The surrounding “graffiti” circle can be more freeform, splatter, etc.

Design Considerations

MISSION #2

**Simplify the design for easier application
and limited color palette.**

01

Limited Color Palette

The roller skaters are truly what brings all the color to Skatin' Place, so I've picked a limited color palette to liven up the space, but not too overwhelming to skaters.

All colors taken from available Laykold color charts

02

Simplified Shapes

Larger, simple shapes make up these new "zones" With the exception of the Skate icon, these new patterns have a bit more flexibility to be reproduced on-site.